



SPONSOR *Recognition Guide*

CREATING PARTNERSHIP OPPORTUNITIES FOR MISSOURI AG EDUCATION

table of contents



STAR PROGRAM

Page 3



MISSOURI FFA ASSOCIATION

Page 5



YOUNG FARMERS/FARM WIVES

Page 11





PROFESSIONAL AG STUDENTS

Page 13



VOCATIONAL AG TEACHERS ASSOC.

Page 14



AG EDUCATION PUBLICATIONS

Page 15



VISION

The vision of the Missouri FFA Foundation is to **cultivate the next generation** of leaders for the agriculture industry and our communities. In order to do this, the foundation secures the **strategic partnerships** and financial resources needed by the organizations primarily tasked with agriculture education in the State of Missouri.

By connecting with sponsors and donors, the foundation **funds the programs and activities** of Missouri's "Team Ag Ed" which includes the Missouri FFA Association, the Missouri FFA Alumni & Supporters, the Missouri Professional Agricultural Student Organization, the Missouri Vocational Agriculture Teachers Association, and the Missouri Young Farmers & Young Farm Wives Organization.

we're growing the agriculture leaders of tomorrow.

STAR PROGRAM



The Star Partner Sponsor Program is a unique and streamlined approach for businesses and organizations to support the mission of the Missouri FFA Foundation. It provides sponsors at all levels with their choice of visibility and recognition through Missouri's "Team Ag Ed" conferences, events, and communications. With multiple tiers of giving levels to meet budgets from \$250 to \$500,000 each giving level provides valuable opportunities for interaction with more than 36,000 individuals in Missouri who are passionate about agriculture.

As a 501c3, all gifts to the Missouri FFA Foundation are tax deductible to the extent allowed by law.

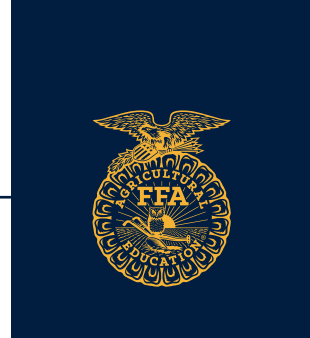


light the way for ag education today.

In addition to the recognition opportunities in the grid, Star Partner Sponsors can designate 50% of their gift towards any of the Team Ag Ed recognition opportunities, Agriculture Education Publications, and/or Missouri FFA Foundation programs (Living to Serve Mini-grants, Learning by Doing Classroom Grants, or SAE Grants).

SPONSOR LEVEL	DIAMOND	PLATINUM	EAGLE	HORIZON	EMBLEM	BLUE JACKET	CREED	PLOW	MOTIVATOR	SUPPORTER	FRIEND
GIFT AMOUNT	\$500,000+	\$250,000-\$499,000	\$100,000-\$249,000	\$50,000-\$99,000	\$25,000-\$49,000	\$10,000-\$24,999	\$5,000-\$9,999	\$2,500-\$4,999	\$1,000-\$2,499	\$500-\$999	\$250-\$499
Missouri FFA Foundation Partner Window Decal	X	X	X	X	X	X	X	X	X	X	X
Attend/Judge FFA/PAS Conventions	X	X	X	X	X	X	X	X	X	X	X
MO FFA Star Partner Social Media Recognition	X	X	X	X	X	X	X	X	X	X	
Check Presentation Photo Opportunity	X	X	X	X	X	X	X	X	X		
Table/Tickets to Foundation Gala or MVATA Anniversary	2 TABLES	1 TABLE	6 TICKETS	6 TICKETS	4 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS			
Display on MOFFA Foundation Star Partner Webpage	LOGO WITH LINK	LOGO WITH LINK	LOGO	LOGO	LOGO	NAME	NAME				
Recognition in MOFFA Foundation Annual Report	X	X	X	X	X	X					
Recognition on FFA Supporter's Wall at Missouri State Fair	X	X	X	X	X						
Press Release Announcing Gift	X	X	X	X							
Sponsor Video Played at Missouri FFA Convention*	60 SECONDS	30 SECONDS	30 SECONDS								
MO FFA/MO PAS Officer Appearance at Company Events*	3 EVENTS	2 EVENTS	1 EVENT								
Sponsor Banner in Main Areas of Team Ag Ed Conferences	X	X									
Can Dedicate Funds to Name or Endow Scholarships or Awards	X	X									
Logo in Agricultural Education Calendar	X	X									
Ad in Missouri Agricultural Education Annual Report	FULL PAGE	HALF PAGE									
Ad in Missouri Agricultural Education Teacher Directory	HALF PAGE										

MISSOURI FFA ASSOCIATION



The Missouri FFA Association provides leadership development, critical-thinking and problem-solving activities, interpersonal and communication coaching, and career training opportunities to high school students enrolled in agricultural education classes. More than 26,000 FFA members belong to 356 chapters across the state. Missouri FFA consistently prepares students for their future, as after high school more than 93% are continuing their education, have entered the workforce, or joined the military.

Area Officer Institute (AOI)

Designed specifically for area officers from all across the state, this intensive training focuses on developing team-building strategies, time management techniques, workshop presentation skills, and individual interpersonal skills that are crucial for effective FFA operations throughout the year.

AUDIENCE: FFA MEMBERS

ESTIMATED SIZE: 120

SPONSOR LEVEL	PRESENTING	MEAL	GOLD	BLUE
GIFT AMOUNT	\$15,000 EXCLUSIVE	\$5,000 3 AVAILABLE	\$2,500 5 AVAILABLE	\$1,000 10 AVAILABLE
Hang Company Provided Banner	X			
Logo/Name on Participant T-Shirt	X - LOGO	X - LOGO	X - LOGO	X - NAME
Logo on Participant Manual	X			
Logo on Promotional Materials	X	X	X	
Logo/Name on Digital Signage	X - LOGO	X - LOGO	X - NAME	X - NAME
Social Media Announcement — MO FFA and Foundation Pages	X + VIDEO	X	X	X
Speaking Opportunity	X - 5 MIN	X - 3 MIN		
Recognition in Digital Newsletter	X - VIDEO	X		
Provide Promotional Item to Event Attendees	X	X		
Recognition in Missouri Agriculture Education Annual Report	X			

Missouri FFA Communications

A variety of digital materials are produced to promote, support and encourage Missouri FFA activities. Bi-monthly, FFA members' stories are shared through Missouri FFA Today, a digital magazine distributed to all chapters and supporters, and available online. Other communication efforts are maintained through MO FFA social media channels, including Facebook and Instagram, as well as the association's website.

AUDIENCE: FFA MEMBERS, TEACHERS, PARENTS, ALUMNI, & SUPPORTERS

ESTIMATED SIZE: 26,000+

PLATINUM	GOLD	SILVER	BRONZE
\$10,000	\$5,000	\$3,500	\$1,500
6 Full Page Ads MO FFA Today 12 180x180 Website Banner Ads	6 Half Page Ads MO FFA Today 12 180x180 Website Banner Ads	6 Half Page Ads MO FFA Today 12 180x180 Website Banner Ads	6 1/4 Page Ads MO FFA Today 12 180x180 Website Banner Ads

AVAILABLE ADD ONS:

SPONSORED SOCIAL MEDIA POST | \$300 SPONSORED SOCIAL MEDIA VIDEO | \$500

a good cause + a worthy purpose = dollars well spent



LEAD (Learn-Educate-Advance-Develop)

Eight LEAD workshops are held across the state, offering chapter officers training in team-building, conflict resolution, how to network and their roles as individual officers.

AUDIENCE: FFA MEMBERS; ESTIMATED SIZE: 1,500

PRESENTING SPONSOR | \$25,000

Logo on Participant Manual · Logo on Promotional Materials · Logo on Digital Signage · Social Media Announcement · 5 Minute Speaking Opportunity at Welcome/Event · Recognition in Monthly Digital Newsletter, Including Video Link · Provide a Company Branded Promo Item · Recognition in Missouri Agriculture Education Annual Report

LUNCH SPONSOR | \$15,000

Logo on Promotional Materials · Logo on Digital Signage · Social Media Announcement · 3 Minute Speaking Opportunity at Lunch/Event · Recognition in Monthly Digital Newsletter, Including Video Link · Provide a Company Branded Promo Item

State Leadership Camp

FFA camp provides a one-week immersive leadership training program for high school FFA members from across the state. The camp leadership director, along with industry professionals, facilitates interactive workshops providing students with hands-on experiences in leadership development, career exploration, agricultural advocacy and conservation education. Participants also learn to set goals, overcome obstacles, and develop their interpersonal skills. (Sponsorships are for all six sessions of camp.)

AUDIENCE: FFA MEMBERS & TEACHERS; ESTIMATED AUDIENCE: 1,280

PRESENTING SPONSOR

\$35,000

Hang Company Provided Banner
Logo on Digital Signage/Promo Materials
Social Media Announcement
5-Minute Speaking Opportunity/Week
Provide Promotional Item
Sponsor Recognition in Digital Newsletter
Recognition in Annual Report

DINNER SPONSOR | 4

\$17,500

Hang Company Provided Banner
Logo on Digital Signage
Social Media Announcement
3-Minute Speaking Opportunity/Week
Provide Promotional Item
Sponsor Recognition in Digital Newsletter

WORKSHOP SPONSOR | 6

\$10,000

Logo on Digital Signage
Social Media Announcement
3-Minute Speaking Opportunity/Week
Provide Promotional Item
Sponsor Recognition in Digital Newsletter



State FFA Convention

The State FFA Convention is the culmination of the FFA program year. Highlights include leadership and communication workshops, general sessions with motivational speakers, a career show expo, and career skills and leadership skills evaluation events. In addition, awards are presented to individuals who have demonstrated exceptional skills and chapters who have achieved key metrics.

AUDIENCE: FFA MEMBERS, TEACHERS, PARENTS, ALUMNI, & SUPPORTERS

ESTIMATED SIZE: 9,000

PRESENTING SPONSOR | \$50,000

Company Provided Video (30 secs.) Shown During All Pre-General Sessions, 4 Social Media Posts on MO FFA & MO FFA Foundation Profiles, Recognized in 5 State Officer Live Broadcasts, Logo on Screen for Opening and Closing of All General Sessions, Logo on Convention Website, Full Page Ad in Convention Program, Two Full Page Ads in MO FFA Today Digital Magazine, Script Acknowledgements in All General Sessions, Career Expo Booth, Recognized in Two MO FFA Newsletters With Link to Company Provided Video, 5 Minute Speaking Opportunity During One Session, Recognition in All Promotions as Presenting Sponsor, 4 Tickets to State Officer & Honorary Degree Recipients' Luncheon, Recognized in Missouri Agricultural Education Annual Report

GOLD SPONSOR | \$25,000

Company Provided Video (30 secs.) Shown During 3 Pre-General Sessions, 2 Social Media Posts on MO FFA & MO FFA Foundation Profiles, Logo on Screen for Opening and Closing of All General Sessions, Logo on Convention Website, Half-Page Ad in Convention Program, Two Half-Page Ads in MOFFA Today Digital Magazine, Script Acknowledgements in All General Sessions, Career Expo Booth, Recognized in Two MO FFA Newsletters With Link to Company Provided Video, 2 Tickets to State Officer & Honorary Degree Recipients' Luncheon

BLUE SPONSOR | \$10,000

Company Provided Video (30 secs.) Shown During 2 Pre-General Sessions, 1 Social Media Post on MO FFA & MO FFA Foundation Profiles, Logo on Screen for Opening and Closing of All General Sessions, Logo on Convention Website, Quarter-Page Ad/Logo in Convention Program, Two Quarter-Page Ads in MO FFA Today Digital Magazine, Script Acknowledgements in 2 General Session, Career Expo Booth

MEAL SPONSORSHIPS

SPONSOR EVENT	PAST STATE OFFICER REUNION	STATE OFFICER & PARENTS LUNCHEON	HONORARY DEGREE RECIPIENTS DESSERT RECEPTION
GIFT AMOUNT	\$5,000	\$5,000	\$3,000
Company-Provided Video (30 secs.) Played During One Pre-General Session	X	X	
Social Media Announcement — MO FFA & Foundation	X	X	X
Name in Convention Program	X	X	X
Name on Convention Website	X	X	X
Logo on Screen During One General Session	X	X	X
Script Acknowledgement During One General Session	X	X	X
Speaking Opportunity	X - 3 MIN	X - 3 MIN	X - 3 MIN
Meal Tickets	4	4	4



No act of kindness, no matter how small, is ever wasted.

ACTIVITY SPONSORSHIPS

SPONSOR EVENT	KEYNOTE SPEAKER	PHOTOGRAPHY	CAREER EXPLORATION TOURS
GIFT AMOUNT	\$4,500	\$5,000	\$1,500
Provide a 30 Second Video to Play During One Pre-General Session	X	X	
Social Media Announcement — MO FFA & Foundation	X	X	X
Logo on Screen During One General Session	X	X	X
Go on Stage for Awards Presentation	X	X	X
Script Acknowledgement During One General Session	X	X	
Recognition in Convention Program	NAME	LOGO	NAME
Recognition on Convention Partners Webpage	NAME	LOGO	NAME

CAREER DEVELOPMENT EVENT (CDE) SPONSORSHIPS

SPONSOR EVENT	TOTAL PROGRAM (1)	AG ED PATHWAY (6)	ONE CDE AWARD (19)
GIFT AMOUNT	\$7,500	\$3,500	\$500
Provide a 30 Second Video to Play During Pre-General Session	X	X	
Social Media Announcement — MO FFA & Foundation	X - 1	X - 1	
Go on Stage for Awards Presentation	ALL AWARDS	ALL PATHWAY	
Logo on Screen During One General Session	ALL AWARDS	ALL PATHWAY	ONE AWARD
Recognition in Convention Program	LOGO	NAME	NAME
Recognition on Convention Partners Webpage	NAME	NAME	
Script Acknowledgement During One General Session	X		

LEADERSHIP DEVELOPMENT EVENT (LDE) SPONSORSHIPS

SPONSOR EVENT	TOTAL PROGRAM (1)	ONE LDE AWARD (10)
GIFT AMOUNT	\$7,500	\$500
Provide a 30 Second Video to Play During Pre-General Session	X	
Social Media Announcement — MO FFA & Foundation	X - 1	
Go on Stage for Awards Presentation	ALL AWARDS	
Logo on Screen During One General Session	ALL AWARDS	ONE AWARD
Recognition in Convention Program	LOGO	NAME
Recognition on Convention Partners Webpage	NAME	
Script Acknowledgement During One General Session	X	

PROFICIENCY AWARD SPONSORSHIPS

SPONSOR EVENT	AG ED PATHWAY (6)	ONE PROFICIENCY AWARD (46)
GIFT AMOUNT	\$3,500	\$500
Provide a 30 Second Video to Play During Pre-General Session	X	
Social Media Announcement — MO FFA & Foundation	X - 1	
Go on Stage for Awards Presentation	ALL PATHWAY	
Logo on Screen During Awards Presentation	ALL PATHWAY	ONE AWARD
Recognition in Convention Program	NAME	NAME
Recognition on Convention Partners Webpage	NAME	

AGRISCIENCE FAIR SPONSORSHIPS

SPONSOR EVENT	AGRISCIENCE FAIR PROGRAM (1)	AG ED PATHWAY AWARDS (6)	ONE DIVISION AWARD (24)
GIFT AMOUNT	\$3,000	\$1,500	\$500
Social Media Announcement — MO FFA & Foundation	1 POST		
Go on Stage for Awards Presentation	ALL AGRISCIENCE FAIR AWARDS	ALL PATHWAY AWARDS	
Logo on Screen During One General Session	ALL AGRISCIENCE FAIR AWARDS	ALL PATHWAY AWARDS	FOR ONE AWARD
Name or logo in program	LOGO	NAME	
Name or logo on website	NAME	NAME	NAME
Script Acknowledgement During One General Session	X		

RECOGNITION SPONSORSHIPS

SPONSOR EVENT	NATIONAL CHAPTER ACTIVITY AWARDS	STATE DEGREE STAR PROGRAM	STATE DEGREE
GIFT AMOUNT	\$2,500	\$3,500	\$5,000
Social Media Announcement — MO FFA & Foundation	X	X	X
Go on Stage for Awards Presentation	X	X	X
Logo on Screen During One General Session	X	X	X
Script Acknowledgement During One General Session	X	X	X
Name or 1/4 Page Ad in Convention Program	NAME	AD	AD
Recognition on Convention Partners Webpage	NAME	NAME	LOGO

CAREER EXPO BOOTH | \$325

10x8' Booth Space · 8' Draped Backdrop · Standard 8' Table · 2 Chairs · Recognition in Convention Program

State FFA Officer Team

Each year, 16 state officers and 1 mentor receive intensive instruction and skill-building opportunities to help them become advocates for agriculture and coaches to the approximately 26,000 FFA members throughout the state. Each year, officers meet with more than 275 FFA Chapters across the state.

AUDIENCE: FFA MEMBERS, TEACHERS, PARENTS, ALUMNI, & SUPPORTERS

ESTIMATED SIZE: 26,000+

PRESENTING SPONSOR (2) : \$35,000

Logo on Webpage, Sleeve of Polos · Social Media Announcement · Full Page Ad in MO FFA Today · 10-Min Speaking Opportunity at Blast Off and Advocacy Trainings · Recognition in Monthly Newsletter · State Officer Appearance at Company Event · At Convention — Logo On Screen for State Officers, 2 Tickets to State Officer Luncheon · Recognition in Annual Report

STATE OFFICER SELECTION SPONSOR

PREMIER | \$2,500

Social Media Announcement on MO FFA Association and Foundation Pages · Recognition in MO FFA Monthly Digital Newsletter · 5 minute Speaking Opportunity at Officer Selection Dinner · Logo On Signage at Event

MEAL | \$750

Social Media Announcement on MO FFA Association and Foundation pages · Recognition in MO FFA Monthly Digital Newsletter

A leader is one who knows the way. goes the way and shows the way.



Greenhand Motivational Conference

In January, FFA members from across the state gather together at one of the 17 greenhand conference locations to learn about being positive role models, learning to get involved, making sound choices, becoming active team members and making a positive difference in their lives, school and community through participation in the Greenhand Motivational Conferences.

AUDIENCE: FFA MEMBERS & TEACHERS

ESTIMATED SIZE: 4,800

PRESENTING SPONSOR : \$20,000

Logo on Promotional Materials, Digital Signage · Social Media Announcement · Company Provided Video Presentation · Recognition in Monthly Newsletter Provide Promotional Item to Attendees · Recognition in Annual Report

Public Speaking Academy

Aimed at equipping Missouri FFA members to become strong presenters, the three-day intensive Public Speaking Academy guides participants through all the elements of speaking, including preparation, writing and delivery. The program is open to FFA members in grades 9-12 and provides a platform for students to ignite their public speaking careers.

AUDIENCE: FFA MEMBERS

ESTIMATED SIZE: 60

PRESENTING | \$10,000

Hang Company Banner
Logo on T-Shirt, Promo Materials and Certificate
Social Media Announcement
10-Min Speaking Opportunity
Attend Networking/Social Events
4 Banquet Tickets
Provide Promo Item
Annual Report Recognition
Newsletter Recognition

BANQUET | \$3,000

Logo on T-Shirt
Social Media Announcement
5-Min Speaking Opportunity
4 Banquet Tickets
Provide Promo Item

GOLD (3) | \$1,500

Name on T-Shirt
Social Media Announcement
Competition Sponsor Designation
Logo on Plaque
Present Plaques
Banquet Tickets
Provide Promo Item

BLUE (UN.) | \$500

Name on T-Shirt
Social Media Announcement

Helping Youth Maximize Their Ag eXPerience (HYMAX)

Designed to train students to be stronger advocates for agriculture, HYMAX academy challenges students through hands-on activities while digging into the issues facing agriculture today. The program works to sharpen skills and strengthen voices of students transition from their freshman year to sophomore year in high school.

AUDIENCE: FFA MEMBERS

ESTIMATED SIZE: 100

PRESENTING SPONSOR : \$15,000

Hang Company Provided Banner · Logo on T-Shirt, Manual, Promo Materials, Digital Event Signage · Social Media Announcement · 5-Min Speaking Opportunity at Opening Session · Recognition in Monthly Newsletter · Provide Promotional Item to Attendees · Recognition in Annual Report

DINNER | \$7,500

Logo on T-Shirt/Promo Material
Logo on Digital Event Signage
Social Media Announcement
3-Min Speaking Opportunity
Rep on Ag Industry Panel
Provide Promo Item
Monthly Newsletter Recognition

MEAL (4) | \$5,000

Logo on T-Shirt/Promo Material
Logo on Digital Event Signage
Social Media Announcement
3-Min Speaking Opportunity
Provide Promo Item
Monthly Newsletter Recognition

GOLD (4) | \$1,500

Name on T-Shirt
Logo on Digital Event Signage
Social Media Announcement
Provide Promo Item

BLUE (10) | \$1,000

Name on T-Shirt
Name on Digital Event Signage
Social Media Announcement

"be the change you wish to see in the world"

YOUNG FARMER/FARM WIVES



The Missouri Young Farmer/Young Farm Wives Association offers information, workshops, seminars, and mentorship to enhance the personal and professional growth of adults involved in agriculture. Providing the framework for inspiring personal achievement and strengthen agricultural leadership, fosters economic growth in communities across the state of Missouri. Currently around 500 people belong to Young Farmer/Young Farm Wives' chapters across Missouri.

YF/YFW State Convention

Held in the winter, the state convention offers producers, and their families, professional development and networking opportunities. Workshops and seminars provide members with practical information about the latest research and practices within the agriculture industry.

AUDIENCE: YOUNG FARMERS/YOUNG FARM WIVES MEMBERSHIP, TEACHERS & SUPPORTERS
ESTIMATED SIZE: 200

SPONSOR LEVEL	PRESENTING	BREAKFAST	LUNCHEON	GOLD	BLUE
GIFT AMOUNT	\$7,500 EXC.	\$2,000 1	\$3,000 1	\$1,000 5	\$500 UNLIMITED
Logo/Name On Signage/Materials/Agenda	X - LOGO	X - LOGO	X - LOGO	X - NAME SIGN	X - NAME SIGN
Social Media Announcement - YF/YFA + FFA	X	X	X	X	X
Speaking Opportunity	X - 10 MIN		X - 5 MIN		
Convention Tickets	X - 4	X - 2	X - 2	X - 1	X - 1
Provide Promotional Item to Attendees	X	X	X	X	
Provide Scholarship Silent Auction Item	X	X	X	X	
Host a Workshop	X	X	X		
Attend and Judge Speaking Contest	X	X	X		
On Stage During Award Ceremony	X				
Submit Articles in Newsletters	X - 3	X - 1	X - 2	X - 1	
Ad/Sponsor Recognition in Newsletter	X - 1 PAGE	X - 1/2 PAGE	X - 1/2 PAGE	X	X
Recognition in Annual Report	X				

MINI TOUR SPONSOR | \$4,500 | EXCLUSIVE

Logo On Event Signage, Promotional Materials, Event Agenda · Social Media Announcement on YF/YFW and MO FFA Foundation · 10 Minute Speaking Opportunity During Tour · 2 Tickets to Tour and Convention · Provide Promotional Item to Attendees · Provide Scholarship Silent Auction Item · Host an Educational Workshop · Attend and Judge Speaking Contest · Submit 3 Articles to Newsletters · 1/2 Page Ad in Newsletter · Sponsor Recognition in Newsletter Before and After Convention

PHOTO/TOY SHOW CONTEST

\$1,500

Logo on Digital Signage
 Name on Event Agenda
 Social Media Announcement
 2 Tickets to Convention
 Provide Promotional Item
 Provide Scholarship Silent Auction Item
 Submit Article to 1 Newsletter
 1/4 Page Ad in Newsletter
 Sponsor Recognition in Newsletter

FFA SPEECH CONTEST

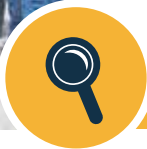
\$3,000

Logo on Digital Signage
 Name on Event Agenda
 Social Media Announcement
 Present Plaques at Banquet
 2 Tickets to Convention
 Provide Promotional Item
 Provide Scholarship Silent Auction Item
 Attend and Judge Contest
 Submit Articles to 2 Newsletters
 Half Page Ad in Newsletter
 Sponsor Recognition in Newsletter

CHILD ACTIVITY ROOM

\$1,500

Logo on Digital Signage
 Name on Event Agenda
 Social Media Announcement
 2 Tickets to Convention
 Provide Promotional Item
 Provide Scholarship Silent Auction Item
 Submit Article to 1 Newsletter
 1/4 Page Ad in Newsletter
 Sponsor Recognition in Newsletter



YF/YFW Newsletter

Opportunities are available for advertising in the fall newsletter distributed September/October and the winter newsletter distributed December/January.

AUDIENCE: YOUNG FARMERS/YOUNG FARM WIVES MEMBERS, TEACHERS, & SUPPORTERS

ESTIMATED SIZE: 1,200+ (PRINT), ALSO AVAILABLE DIGITALLY

FULL PAGE

ONE ISSUE: \$600
TWO ISSUES: \$1,100

HALF PAGE

ONE ISSUE: \$300
TWO ISSUES: \$550

QUARTER PAGE

ONE ISSUE: \$150
TWO ISSUES: \$275

EIGHTH PAGE

ONE ISSUE: \$75
TWO ISSUES: \$140

YF/YFW Summer Tour

Hosted by a different state district each year, the summer tour is an opportunity for producers and agri-business representatives from across the state to explore the industry in a different region.

AUDIENCE: YOUNG FARMERS/YOUNG FARM WIVES MEMBERS, TEACHERS, & SUPPORTERS

ESTIMATED SIZE: 250-300

STATE WIDE SPONSOR | \$1,000 | UNLIMITED

Logo on T-shirts · Logo on Digital Signage · Social Media Announcement YF/YFW & Foundation, Sponsor Recognition in Newsletter Following Tour · Recognition in the Missouri Agriculture Education Annual Report

be the future. be the reason. be the resource. be the role model.



PROFESSIONAL AG STUDENTS



The Missouri Professional Agriculture Students Organization (MOPAS) provides professional development and career training opportunities to two-year and four-year college students enrolled in agricultural classes. Through participation in workplace simulation activities and contests, skill-set development workshops, networking opportunities, and leadership and communication coaching, students are prepared for entry into agri-related employment. Missouri currently has 450 PAS members belonging to nine chapters in community colleges across the state.

State Conference

The state PAS conference held each year in November is a gathering of career-ready professional agricultural students, their collegiate advisors, and industry representatives. Workshops and competition style sessions provide members with practical, hands-on opportunities to develop the technical, professional, and soft skills required for career success within the agriculture industry.

AUDIENCE: PAST MEMBERS, TEACHERS & SUPPORTERS

ESTIMATED SIZE: 135

SPONSOR LEVEL	PRESENTING	MEAL	GOLD	BLUE
GIFT AMOUNT	\$3,500 EXCLUSIVE	\$2,500 4 AVAILABLE	\$1,000 15 AVAILABLE	\$500 UNLIMITED
Logo on Digital Signage	X	X	X - NAME	X - NAME
Logo on Promotional Materials	X	X		
Social Media Announcement — MO PAS and Foundation Pages	X	X	X	X
Speaking Opportunity	X - 10 MIN	X - 5 MIN		
Meal Tickets	4 MEAL + 2 AC	2 MEAL + 2 AC	2 - AWARDS	
Provide Promotional Item to Attendees	X	X		
Choice of Contest Area to Sponsor	X	X	X	
Present Certificates to Award Winners on Stage	X	X	X	
Recognition in Missouri Agriculture Education Annual Report	X			

State Fall Leadership Conference

The newest PAS program held in September provides members from across the state with training to develop the technical, professional and soft skills required for career success within the agriculture industry.

AUDIENCE: PAS MEMBERS, TEACHERS & SUPPORTERS

ESTIMATED SIZE: 100

SPONSOR LEVEL	PRESENTING	GOLD	BLUE
GIFT AMOUNT	\$2,500 EXCLUSIVE	\$1,500 3 AVAILABLE	\$500 UNLIMITED
Logo on Digital Signage	X	X	X - NAME
Logo on Promotional Materials	X	X	
Social Media Announcement — MO PAS and Foundation Pages	X	X	X
Speaking Opportunity	X - 10 MIN	X - 5 MIN	
Lunch Tickets	4	2	
Provide Promotional Item to Attendees	X	X	X
Recognition in Missouri Agriculture Education Annual Report	X		

VOCATIONAL AG TEACHERS ASSOC.



The Missouri Vocational Agricultural Teachers Association (MVATA) provides professional development and career support to Missouri's more than 500 certified agriculture education teachers whether they teach in elementary, secondary, post-secondary, or adult classes. The purpose of MVATA is to improve agricultural education as a profession thereby improving agriculture and agri-business as vocations in the state of Missouri.

State Conference

The MVATA state conference is a four-day professional development conference for ag teachers held each July. During the conference, teachers attend a multitude of workshops taught by fellow teachers and education experts, along with general sessions featuring motivational speakers and ag industry representatives. One special highlight of the conference is the teacher recognition awards ceremony. The conference also serves as the annual business meeting of the MVATA membership.

AUDIENCE: TEACHERS & SUPPORTERS

ESTIMATED SIZE: 300-500

SPONSOR LEVEL	PRESENTING	LUNCHEON	SESSION	WORKSHOP
GIFT AMOUNT	\$7,500 EXC.	\$5,500 1	\$3,500 2	\$1,500 UNLIMITED
Logo On Screen - Sessions	X	X	X	X
Social Media Announcement	X	X	X	X
Speaking Opportunity	X - 10 MIN	X - 5 MIN	X - 3 MIN	
Meal Tickets	4 LUNCH + 4 SOCIAL	4 LUNCH + 2 SOCIAL	2 LUNCH + 2 SOCIAL	
Staffed Table at Luncheon	X	X		
Provide Promotional Item to Attendees	X	X	X	
Provide TRF Silent Auction Item	X	X	X	X
Workshop	X	X	X	X
Ad in Professional Development Newsletter	FULL PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
Recognition in Annual Report	X			

AG ED SOCIAL | \$3,000

Logo on Screen • Social Media Announcement • 1/4 Page Ad in Professional Development Newsletter • 2 Social Tickets • Provide a Workshop • Provide Teacher Relief Fund Silent Auction • Staffed Social Table

NEW TEACHER DINNER | \$1,250 | 2

Logo on Event Signage • Social Media Announcement • Provide Teacher Relief Fund Silent Auction • Speak to 1st and 2nd Year Teachers During Dinner

MVATA AWARDS

ALL SPONSORS RECEIVE:

Name Listed In Awards Luncheon Program • Recognized as Award Sponsor in Awards Luncheon Script • Opportunity To Go on Stage and Present Award • Social Media Announcement on both MVATA and MOFFA Foundation Profiles

Available Awards:

Outstanding Early Career Teacher	\$1,100	Outstanding Teacher Mentor	\$1,100
Outstanding Agriculture Education Teacher	\$1,100	Ideas Unlimited	\$750
Outstanding Agriculture Education Program	\$1,100	Distinguished Service	\$750
Outstanding Post-Secondary Program	\$350		

Missouri Teach Ag Program

The Missouri Teach Ag Program focuses on recruiting and retaining highly qualified agriculture education teachers for school districts across Missouri. The program includes recruitment activities to encourage high school and college students to enter the profession, a new teacher induction program that provides support and mentorship to first- and second-year teachers, ongoing professional development for all teachers through winter and summer training institutes and recognition opportunities.

AUDIENCE: TEACHERS & SUPPORTERS

ESTIMATED SIZE: 550+

PRESENTING SPONSOR | \$5,000

Logo on Missouri Teach Ag Ambassador Polos, Logo on Program Website, Social Media Recognition on Missouri Teach Ag and Missouri FFA Foundation Profiles, Logo on T-Shirts Provided to New Teacher Recruitment Workshop Participants at Missouri FFA State Convention and to New Teachers at MVATA Summer Conference, Speak at New Teacher Induction Program Meeting, Provide a Promotional Item to New Teachers, Company Provided Video (Up to 30 seconds) Played at MVATA Summer Conference, Full Page Advertisement in Professional Development Newsletter, Recognition in Missouri Agricultural Education Annual Report

NEW TEACHER INDUCTION PROGRAM MEETINGS SPONSORS

First- and second-year teachers, along with their mentors meet numerous times throughout the year; however sponsorships are only available for the September and January in-person meetings.

LUNCHEON SPONSOR

\$1,000 - 2 AVAILABLE

Social Media Recognition on Missouri Teach Ag and Missouri FFA Foundation Profiles

Opportunity to Speak for 5 Minutes During Lunch

Logo on Digital Signage at Meeting

Opportunity to Provide a Promotional Item to Teachers at Meeting

WORKSHOP SPONSOR

\$500 - 4 AVAILABLE

Company provided video (up to 30 sec) played at

Logo on Digital Signage at Meeting

Opportunity to Provide a Promotional Item to Teachers at Meeting

PROFESSIONAL DEVELOPMENT NEWSLETTER SPONSORS

Distributed electronically every other month to all teachers throughout the state. Newsletter sponsors can contribute "ads" that include information such as agriculture industry-based articles, resources for teachers, or even a listing of job openings that might be relevant to agriculture students. Upon request, all ads can be hyperlinked to a sponsor designated webpage.

AD OPTIONS:

Full Page | \$ 500 Per Issue; \$2,500 All Six Issues

Half Page | \$250 Per Issue; \$1,350 All Six Issues

Quarter Page | \$150 Per Issue; \$750 All Six Issues

PATHWAYS/INSTITUTES SPONSORS | \$2,500 | 6 AVAILABLE

Agriculture education is divided into six pathways: Agricultural Business and Management, Agricultural Mechanics and Technology, Animal Science, Food Science, Natural Resources/Conservation, and Plant Science/Horticulture. Institutes are held in the winter and the summer to enhance teachers' knowledge of and skills in each pathway.

BENEFITS:

Social Media Recognition on Missouri Teach Ag and Missouri FFA Foundation Profiles, Company Provided Video (Up to 30 seconds) Played at MVATA Summer Conference, Half Page Advertisement in Professional Development Newsletter, Logo on Digital Signage at Institute, Name on Institute Promotions, Logo on Institute Certificate

starts right here.



AG EDUCATION PUBLICATIONS



The Missouri Department of Elementary and Secondary Agriculture Education Division produces three different publications which are resources for all the primary organizations and schools (both K-12 and post-secondary) that provide agriculture education for our state. Missouri FFA Foundation sponsors help make the design, printing, and distribution of these publications possible.

Agriculture Education Annual Report

AUDIENCE: FFA MEMBERS, PAS MEMBERS, YOUNG FARMERS/YOUNG FARM WIVES MEMBERS, TEACHERS, PARENTS, ALUMNI, & SUPPORTERS
ESTIMATED SIZE: 3,600 (PRINT), ALSO AVAILABLE DIGITALLY

PRESENTING SPONSOR | \$10,000 | EXCLUSIVE

Full Page Cover Ad in Annual Report • Social Media Announcement on MOFFA Foundation Profile

Agriculture Education Teacher Directory

AUDIENCE: TEACHERS, PARENTS & SUPPORTERS
ESTIMATED SIZE: 950

PRESENTING SPONSOR | \$4,200 | EXCLUSIVE

Full Page Cover Ad in Directory • Social Media Announcement • Recognition in Annual Report

Agriculture Education Calendar

AUDIENCE: FFA MEMBERS, PAS MEMBERS, YOUNG FARMERS/YOUNG FARM WIVES MEMBERS, TEACHERS, PARENTS, ALUMNI, & SUPPORTERS
ESTIMATED SIZE: 750 (PRINT), ALSO AVAILABLE DIGITALLY

PRESENTING SPONSOR | \$1,500 | 2 AVAILABLE

Logo on Front Cover of Calendar • Social Media Announcement • Recognition in Annual Report

GOLD SPONSOR | \$750 | 4 AVAILABLE

2"x2" Company Provided Advertisement on the Inside of the Calendar



GROW THE *Legacy*

This spring, I pulled together a group of American Family Agents to be first time sponsors of the Missouri FFA Foundation. The response I received from agents when asking them to be a part of a sponsorship collective was heart-warming. Missouri agriculture education and FFA do an amazing job giving our kids the tools needed to be successful in life whether they are in a rural or urban setting. American Family Insurance is a national sponsor of FFA and many of our agents are supporters at the local level; however, we also wanted to be involved as sponsors at the statewide level because we believe strongly in the future of youth throughout our state. There are statewide activities that provide crucial leadership development and industry skills to our youth that are only possible because of the funding the Missouri FFA Foundation secures.



All the American Family Agents that participated with the Missouri FFA Foundation this year felt the recognition we received for our involvement was outstanding! We are excited to continue our support and look forward to being even more involved in the future.

I would encourage any company or individual to support the Missouri FFA Foundation. You'll be glad you did.

Karen Chaney
American Family Insurance
Cameron, Missouri

Find Out More or Donate at:
missouriffafoundation.org

Contact Us at:
heather@missouriffa.org



MISSOURI FFA
Foundation



MISSOURIFFA.ORG/FOUNDATION

HEATHER DIMITT-FLETCHER | EXECUTIVE DIRECTOR | MISSOURI FFA FOUNDATION
573.881.7898 | heather@missouriffa.org