



NATIONAL RICE MONTH

SCHOLARSHIP VIDEO CONTEST

RICE CAMERA ACTION!

Help us promote U.S.-grown rice, National Rice Month, and the importance of rice to your state via video — and earn scholarship money in the process!



MAKE
— A —
VIDEO



Feature rice production, health eating, sustainability, the versatility of rice ... the list goes on! You can also conduct rice promotion activities in your community and showcase your work.

IT'S EASY TO PARTICIPATE!

1 Create an original, short (3 minutes or less) video about U.S.-grown rice

2 Upload your video to YouTube or Vimeo

3 Submit your entry at

www.ReelRiceContest.com



THREE SCHOLARSHIP PRIZES AWARDED!

GRAND PRIZE

\$5,000 Scholarship

SECOND PLACE

\$3,000 Scholarship

THIRD PLACE

\$2,000 Scholarship

Entry Deadline is
October 31, 2021

Brought to you by



Visit www.ReelRiceContest.com for more information, ideas to get started, and to enter your creative video!

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