

SPONSOR GUIDE

2021



Sponsorship OPPORTUNITIES

PLATINUM PACKAGE

DIGITAL NEWSLETTER: 6, Full Page Ads
WEBSITE: 12, 180x180 Banner Ads
SOCIAL MEDIA: 3 Sponsored Posts
VIDEO: Sponsored Video Series, 4 Total Videos

\$10,000

GOLD PACKAGE

DIGITAL NEWSLETTER: 6, 1/2 Page Ads
WEBSITE: 12, 180x180 Banner Ads
SOCIAL MEDIA: 2 Sponsored Post
VIDEO: 2 Sponsored Videos

\$5,000

SILVER PACKAGE

DIGITAL NEWSLETTER: 6, 1/2 Page Ads
WEBSITE: 12, 180x180 Banner Ads
SOCIAL MEDIA: 1 Sponsored Post

\$3,500

BRONZE PACKAGE

DIGITAL NEWSLETTER: 6, 1/4 Page Ads or 3, 1/2 Page Ads
WEBSITE: 12, 180x180 Banner Ads

\$1,500



DIGITAL NEWSLETTER: 1/4 Page | \$500 (6x - \$350 ea; 3x \$400 ea.) 1/2 Page | \$800 (6x - \$650 ea; 3x \$700 ea.)
Full Page | \$1,500 (6x - \$1,200 ea; 3x \$1,300 ea.)
WEBSITE: 180x180 Home Page Block | \$250/mo. 180x90 Home Page 1/2 Block | \$150/mo.
SOCIAL MEDIA & VIDEO: Customizable opportunities. Live reports on social media.

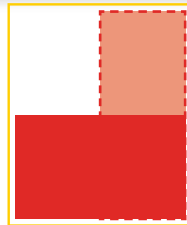
SPONSOR GUIDE 2021



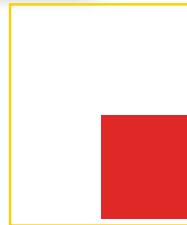
Advertising SIZE GUIDE



FULL PAGE
8.5" X 11"



1/2 PAGE
8.5" X 5.5"
4.25" X 11"



1/4 PAGE
2.125" X 2.75"



HOME PAGE + SECONDARY BLOCK | 180 X 180
HOME PAGE HALF BLOCK | 180 X 90
SECONDARY LEADERBOARD | 728 X 90

FILE REQUIREMENTS:

PRINT | Email PDF files (preferred)-Version 3.0 or newer created with press/print-optimized settings to joann.pipkin@att.net. Fonts must be embedded and NOT subsets. Images must be embedded and must be at least 300 dpi at actual size. To submit material via FTP site, call our production department at 417-827-2756. Bleed offered on all ads at 1/8 inch. Use margins of 0.5" for live area.

WEB | Preferred Files: JPEG, GIF, Animated GIF 72-110 dpi RGB. Please ask about other file formats. No Microsoft Publisher files accepted. Files can be submitted via e-mail if less than 10 MB. Submitting materials by FTP site available upon request.

Membership
FACTS

SEVENTH
LARGEST STATE IN
THE NATION

25,662
MEMBERS STATEWIDE

FFA MEMBERS
ARE FUTURE FARMERS,
BIOLOGISTS, TEACHERS +
ENTREPRENEURS