

# 2020-2021 Exploring Ag in Missouri

## VIDEO CONTEST

### ELIGIBILITY

Open to middle school students in public schools in districts served by FCS Financial and enrolled in an Exploring Agriculture course using the Exploring Agriculture Curriculum. FCS Financial serves 102 counties in Missouri.

### RULES

- The video can be created by an individual student or group of students.
- Video must be 2 minutes or less based on the curriculum the student(s) is studying from the Exploring Agriculture curriculum.
- Video content should showcase what the student(s) has learned about the topic area. Testimonials, interviews, animations, or other creative ways of sharing their message is acceptable.
- Video must be original work. Assistance with filming and editing is permitted.
- Smartphone video production is acceptable.
- Release forms are required. If a student does not have release forms on file with the school, their video will not be accepted. Teachers must submit student release form(s) with video(s).
- By submitting the video, it is agreed that FCS Financial has the right to use, reproduce, reprint, distribute, and display the video for any organizational purpose, without notification, consent, or compensation to the entrant(s). An FCS Financial organizational purpose includes, but is not limited to, displaying the video on FCS Financial's website, use in marketing materials, at conferences, or at other venues, and sharing on social media including but not limited to Facebook, YouTube and Twitter.
- No copyrighted material (music, images, etc.) or trademarks (company names, logos, brands, etc.) may be used unless you own or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted or trademarked materials.

### SUBMISSION AND SELECTION

- Teacher chooses best two videos for each topic from his/her class and submits to FCS Financial.
  - A topic includes all modules in Exploring Animal Science, Exploring Plant Science, Exploring Food Science, and Exploring Natural Resources.
- Limit of two video entries per school per topic.
- Videos can be uploaded to FCS Financial's dropbox at <https://www.dropbox.com/request/yUbKqUZcTKSYvgC95dYW>
- Winning videos will be determined by a vote from FCS Financial employees.
- If you have any trouble with online submission, please contact [marketing@myfcsfinancial.com](mailto:marketing@myfcsfinancial.com)
- All videos must be submitted by April 1, 2021
- Winners will be announced by May 3, 2021

### PRIZE INFORMATION

- Prizes will be awarded to the school district to be used in the student's classroom or campus.
- A \$500 cash gift will be awarded for each available topic area.
  - A topic area includes Exploring Animal Science, Exploring Plant Science, Exploring Food Science, and Exploring Natural Resources.
- Individual schools or campuses are eligible to win a topic area one time. Previous winners are eligible to compete, but must submit in a different topic area.
- A bonus gift of \$100 will be awarded if FCS Financial is included in the video entry.

