



**FOR IMMEDIATE RELEASE**  
**[INSERT DATE]**

*[INSERT FFA CHAPTER NAME] TO HELP PACK 100,000 MEALS FOR FAMILIES IN NEED AT MISSOURI STATE FAIR  
Text Drive2 to 44321 to donate today*

**[INSERT FFA CHAPTER NAME] will be participating in the Missouri FFA Food Insecurity Day Tuesday, August 13, at the Missouri State Fair. [INSERT FFA CHAPTER NAME] members will join 750 FFA members and agricultural leaders from around the state to spend the day packing more than 100,000 meals to feed Missouri children and families in need.**

**“The last line of the FFA motto states “Living to Serve.” FFA members far and wide strive to live a life of service each and every day. One way we do this is through FFA Food Insecurity Service Day at the Missouri State Fair,” said Brenden Kleiboeker, Missouri State FFA president. “In its third year, the day provides a way for students to see their service in action as they pack more than 100,000 meals for food insecure children in our state.”**

**The FFA Food Insecurity Service Day is a component of the 2019 Drive to Feed Kids campaign, which focuses on kids feeding kids. Missouri Farmers Care, in partnership with Brownfield Ag News, Bayer, Missouri State Fair, Missouri Department of Agriculture and Missouri FFA Association, have again banded together to address the alarming statistic that 1 in 5 Missouri children regularly face hunger. The goal of this collaboration is to fill the void by securing funds and food which will provide nourishment for food insecure Missouri youth.**

**“We continue to see food insecurity increase in rural areas,” said Gary Marshall, Missouri Farmers Care chairman. “Through the Drive to Feed Kids, we have the opportunity to raise awareness, while showcasing the tremendous work of farmers and ranchers who leverage science, technology, their expertise and natural resources to provide food for a growing world.”**

**In addition to FFA Food Insecurity Service Day, Tuesday, August 13, is Missouri Farmers Care Food Drive Tuesday at the Missouri State Fair. Fairgoers can participate by bringing two or more canned food items to the Centennial Gate and receive discounted \$2 fair admission.**

**Missouri Farmers Care encourages companies and individuals to support their local FFA chapter in this mission. Join Missouri agriculture in highlighting the positive impacts of agriculture while ensuring kids have the nutrition they need to succeed. If you would like to partner with MFC to benefit the Drive to Feed Kids, contact Ashley McCarty, MFC executive director, at [ashley@mofarmerscare.com](mailto:ashley@mofarmerscare.com). Individual donations can be made at <http://mofarmerscare.com/drive> or by texting "Drive2" to 44321. All proceeds will be dedicated to Feeding Missouri's network of food banks which work across the state to alleviate childhood hunger.**

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**MISSOURI FARMERS CARE**

**Missouri Farmers Care is a joint effort by Missouri's agriculture community to stand together for the men and women who provide the food and jobs on which our communities depend. The coalition of more than 45 leading Missouri agricultural groups promotes the growth of Missouri agriculture and rural communities through coordinated communication, education and advocacy. [www.MOFarmersCare.com](http://www.MOFarmersCare.com).**

**MISSOURI STATE FFA ASSOCIATION**

**The Missouri FFA Association has 25,375 members, ranking sixth as a state in membership. FFA strives to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. [www.missouriffa.org](http://www.missouriffa.org)**