

# Product Summary Sheet

FORM A

*(See Product Sales Presentation Items D, E and F for details)*

Contestant: \_\_\_\_\_

Representation (company/school): \_\_\_\_\_

Agriculture Instructional Area (see Part I-B): \_\_\_\_\_

Role customer (event judge) is to play:

Product to be sold:

Features of the product:

Method of demonstration:

Sales call objective:

Product or service price:

Examples of competing products and their prices: